

# TILT CHALLENGE 2023

## REGULATION FORM

### ARTICLE 1 - ORGANISATION

#### Organisers

TILT CHALLENGE 2023 - Edition #1 is organized from November 07, 2022 to March 31, 2023 both by the Cinov Fédération and the OPCO Atlas.

*Below referred to as the Organisers.*

Cinov Fédération - SIRET 784179 582 00035

INOV FED SYND MÉTIERS DE PRESTATION INTELLECT CONSEIL INGÉNIERIE ET NUMÉRIQUE et "Association déclarée Loi 1901"

SIRET 784179 582 00035

Siège social :

4 avenue du recteur Poincaré  
75782 PARIS CEDEX 16

OPCO Atlas - Association régie par la loi du 1er juillet 1901, déclarée à la Préfecture de Police de PARIS et enregistrée sous le numéro W691095553 au Répertoire National des Associations (RNA).

SIRET 851 296 632 00017

Head office :

148 Boulevard Haussmann  
75008 Paris

#### Information and response file

All the information on the TILT CHALLENGE 2023, including the response file, is available on the website: <https://www.concepteursdavenir.fr/actualites/tiltchallenge>

#### Candidates

The Challenge is open to all French schools, for students aged 18 and above.

*Below referred to as the Candidates.*

All Candidates must :

- Be a legal body whose registered office or main business is located in France.
- Guarantee that the individual intervening in the name and on behalf of the legal entity is the legal representative of the legal entity for which they are intervening for and for who will be bound by this Regulation.
- Each candidate can only participate once.

## ARTICLE 2 - AIM OF THE CHALLENGE

The aim of TILT CHALLENGE 2023 is to develop new ideas for reinventing the guidance pathway for young people in training.

### 2023 topic

How can career guidance be reinvented to offer a true vision of today's and tomorrow's professions?

## ARTICLE 3 - PRIZE

The Organisers, together with a jury of 3 professionals selected by them, will nominate 3 candidates who will be asked to defend their project orally before the jury. (*below referred to as the Nominees*).

Following this presentation, which will take place in real life or *via visio*, on the 17th of May, the Organisers will choose a Winner. The OPCO Atlas and the Cinov Fédération will finance the implementation of the winner's project with up to 20 000€ (EUR).

## ARTICLE 4 - SUBMISSION OF THE RESPONSE FILE

### The Candidate's commitment

To participate in the Challenge, the candidate must

- Collaborate with a school outside of France
- Agree to carry out a collective reflection on the theme of TILT CHALLENGE 2023: How to reinvent career guidance in order to offer a true futuristic vision of the professions of today and tomorrow?

### Submission of the response file to the TILT CHALLENGE 2023

The response file (deadline 31/03/2023 at midnight) must be sent by email to the following address:

- Sara Durier - [durier@cinov.fr](mailto:durier@cinov.fr)

Any response file to the Challenge submitted after the deadline and/or any incomplete file will be rejected.

### Composition of the response file

The response file consists of at least an A4 note of 5 to 15 pages, called "*Dossier de synthèse*", which must be written in French.

Any other complementary material: video, podcast, article, digital tools, etc. are accepted to enrich the response in addition to the summary file (in French)

Responses can be sent in DOC (Word, Excel, PowerPoint) - ODT - PDF - MP4 or AVI - MP3 - ZIP format.

## ARTICLE 5 - COMMITMENT OF CANDIDATES

### 5.1 By entering the competition, candidates agree to:

- have informed and get the authorization of the partner school to participate with it in the TILT CHALLENGE and to use the personal information from the referee.
- **to authorize the use of their data for the presentation and promotion of the Challenge:**

All reproductions and representations of the elements making up their file (in particular and without this list being exhaustive: trademarks, drawings, models, photos, copyrights, videos, patents, industrial know-how, etc., including any service providers involved in the operation(s) concerned, etc.) are authorized in France and Internationally, in all media, whatever the medium (social media, web sites, billboards, press articles, press releases, TV, Radio) likely to deal with the TILT CHALLENGE 2023 for promotional or informational purposes, as well as for reproduction by the Organisers on the promotional documents of subsequent editions. These uses must be made without any obligation on the part of the Organisers. In general, the candidates must have the necessary rights on every element and content provided during their participation to the TILT CHALLENGE regarding intellectual properties and image reproduction rights.

- **to authorize the use of the image of the participants in the case of a selection within the top 3:**

The candidates declare that they are in possession of the authorization from the physical persons participating in the challenge (the students) to use photographs of their person in the communication supports of the Challenge 2023 and the following editions as well as on any support and media, likely to deal with the TILT CHALLENGE 2023 in a promotional or information purpose.

In the case of participants who are minors, the candidates declare that they are in possession of an authorization to use their image from their legal representative.

The Organisers may not under any circumstances be held accountable for any dispute related to the intellectual or industrial property attached to any of the elements making up a participation file for the Challenge or to the right to the image and private life of physical persons participating in the Challenge.

### 5.2 Non-disclosure upon express request

The Organisers agree not to divulge any information considered confidential by the candidate who has expressly specified it as such in their reply file.

The said information will only be made available to the persons in charge of the organization of the Challenge (employees, experts and service providers of the Organisers, judges) and for the sole purpose of organizing the Challenge and selecting the Nominees and the Winner.

## ARTICLE 6 - DESIGNATION OF NOMINEES AND THE WINNER

### 6.1 Designation of the Nominees

All the response file will be examined by a committee composed of members of the Cinov Fédération and Opco Atlas. The committee will make a pre-selection of three candidates who will be asked to defend their project in front of the jury (*below referred to as the Nominees*).

In making its pre-selection, the committee will base its decision-making on the following criteria:

- The completion of the response file
- An internationally recognizable connection with the identification of a partner school with which the project will be think of
- A certain relevance for the first shared vision

- The Nominees will be informed of their pre-selection via an email to the addresses mentioned in the response file in order to be available to defend their project in front of the jury on 17 May 2023 - time and location (in person or on video) to further define by the Organizers. The Nominees agree not to divulge any information concerning their nomination to third parties until they have been informed by the Organisers themselves.

### 6.2 Designation of the Winner

The jury will establish the list of winners: Gold / Silver / Bronze. The winner of the TILT CHALLENGE 2023 will be chosen from amongst the Nominees by a jury composed of members selected by the Organisers.

The jury's deliberations are confidential and it will not be required to justify its choices under any circumstances. Its sovereign decisions may not be contested in any way. The members of the judges of the jury may not participate in the vote if they are personally involved with one of the candidates.

The winner will be selected on the basis of the following criteria in particular:

- The relevance of the proposed project
- The innovative nature of the project
- The sustainability and reproducibility of the proposal
- The quality and completeness of the application and its annexes
- As well as the quality of the live presentation to the jury.

### 6.3 Results

The result will be announced at the end of the Nominees' pitch, which will be held on 17 May 2023 - time and location (in person or on video) to further define by the Organizers. The result will then be published on the website :

<https://www.concepteursdavenir.fr/actualites/tiltchallenge>.

It is specified that this pitch and the nomination of the winner may only take place in a digital format if any health or economic reasons make this necessary.

## ARTICLE 7 - THE USE OF THE NAME TILT CHALLENGE 2023

Candidates are authorised to use the TILT CHALLENGE 2023 name and logo in all their communications, in the form and under the conditions provided by the Organisers, on request.

## ARTICLE 8 - PERSONAL INFORMATION

The personal information collected above by the Organisers (the Organizers) is processed informatically for the purposes of organizing the Challenge. It is necessary for the processing of candidates' registrations and is recorded by the Organisers.

The Organizers, or any company working for the TILT CHALLENGE have the right to send commercial propositions, propositions to participate in an event or propositions for products and services linked to their professional activities.

All Candidates have the right to access, rectify and object to the data processing concerning them and all Candidates may exercise this right by sending a written request to the email address [administration@cinov.fr](mailto:administration@cinov.fr).

The Personal Data Charter of the Cinov Fédération is available at the following address <https://www.cinov.fr/politique-de-confidentialite>

The Personal Data Charter of Opco Atlas through Concepteurs d'Avenir is accessible at the following address: <https://www.concepteursdavenir.fr/conditions-generales-dutilisation>

## ARTICLE 9 - SETTLEMENT - DISPUTES

### Acceptance of the Regulation

Registering for the TILT CHALLENGE 2023 implies unreserved acceptance of and compliance with the provisions of these rules, which can be accessed at any time during the Challenge on the <https://www.concepteursdavenir.fr/actualites/tiltchallenge>

These rules are determined by the French law. The Organisers shall be the sole judges of any difficulty that may arise from the interpretation and/or application of these rules.

## ARTICLE 10 - MISCELLANEOUS

### 10.1 Invalidity of response file

Any response file that is incomplete, incorrect or not sent within the deadline will be considered invalid and will not be taken into consideration for the Challenge.

### **10.2 Cancellation**

The Organizers reserve the right to shorten, extend, suspend, modify or cancel the Challenge, in case of force majeure, including any circumstances related to economic and health-related situations.

### **10.3 Image Authorisation**

Candidates, Nominees and Winners authorize, in advance and without financial consideration, that the Organisers may use their logo, name, those of their representatives, their image, the names, first names, professions and images of the persons presented, as well as the elements of their file for promotional, advertising or information purposes (in particular in the events and paper and/or web publications of the Organisers) without this faculty being a source of any obligation towards the Organisers. They guarantee the latter against any recourse in this regard.

### **10.4 Internet malfunction**

The Organisers can in any way be held responsible for a total or partial malfunction of the Internet network, to which they have no control over, which would prevent the submission of response files.